

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

Mundy Katowitz Media
1322 G Street SE
Washington, DC 20003

<u>Contract / Revision</u> 797561 /		<u>Alt Order #</u> 06235983
<u>Product</u> PRIORITIES US ACTION		
<u>Contract Dates</u> 08/21/12 - 08/27/12		<u>Estimate #</u> 1521
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 07/16/12 / 08/21/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals	
											Spots	Amount
D 1	WOIO	08/24/12	08/24/12	Price is Right	11a-12p		:30			NM	0	\$0.00
D 2	WOIO	08/24/12	08/24/12	CBS Soaps	1230-2p		:30			NM	0	\$0.00
D 3	WOIO	08/24/12	08/24/12	Action News at 5a	5-6a		:30			NM	0	\$0.00
D 4	WOIO	08/24/12	08/24/12	Action News at 5p	5-6p		:30			NM	0	\$0.00
D 5	WOIO	08/24/12	08/24/12	Action News at 6a	6-7a		:30			NM	0	\$0.00
D 6	WOIO	08/27/12	08/27/12	Action News at Noon	12-1230p		:30			NM	0	\$0.00
D 7	WOIO	08/27/12	08/27/12	Action News at 6p	6-630p		:30			NM	0	\$0.00
D 8	WOIO	08/27/12	08/27/12	Action News at 6a	6-7a		:30			NM	0	\$0.00
D 9	WOIO	08/25/12	08/25/12	Sat 7-8p	7-8p		:30			NM	0	\$0.00
D 10	WOIO	08/26/12	08/26/12	11p-1205a	11p-1205a		:30			NM	0	\$0.00
D 11	WOIO	08/26/12	08/26/12	SU Action News at 630p	630-7p		:30			NM	0	\$0.00
D 12	WOIO	08/26/12	08/26/12	CBS Sunday Morning	9-1030a		:30			NM	0	\$0.00
D 13	WOIO	08/23/12	08/23/12	Let's Make A Deal	10-11a		:30			NM	0	\$0.00
D 14	WOIO	08/23/12	08/23/12	David Letterman	1135p-1238a		:30			NM	0	\$0.00
D 15	WOIO	08/23/12	08/23/12	Action News at Noon	12-1230p		:30			NM	0	\$0.00
D 16	WOIO	08/23/12	08/23/12	Action News at 4p	4-5p		:30			NM	0	\$0.00
D 17	WOIO	08/23/12	08/23/12	Action News at 6p	6-630p		:30			NM	0	\$0.00
D 18	WOIO	08/23/12	08/23/12	Action News at 6a	6-7a		:30			NM	0	\$0.00
D 19	WOIO	08/23/12	08/23/12	The Early Show	7-9a		:30			NM	0	\$0.00
D 20	WOIO	08/23/12	08/23/12	Inside Edition	730-8p		:30			NM	0	\$0.00
D 21	WOIO	08/21/12	08/21/12	Let's Make A Deal	10-11a		:30			NM	0	\$0.00
D 22	WOIO	08/21/12	08/21/12	David Letterman	1135p-1238a		:30			NM	0	\$0.00
D 23	WOIO	08/21/12	08/21/12	Action News at Noon	12-1230p		:30			NM	0	\$0.00
D 24	WOIO	08/21/12	08/21/12	Action News at 4p	4-5p		:30			NM	0	\$0.00
D 25	WOIO	08/21/12	08/21/12	Action News at 6p	6-630p		:30			NM	0	\$0.00
D 26	WOIO	08/21/12	08/21/12	The Early Show	7-9a		:30			NM	0	\$0.00
D 27	WOIO	08/21/12	08/21/12	Inside Edition	730-8p		:30			NM	0	\$0.00

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<u>Contract / Revision</u> 797561 /		<u>Alt Order #</u> 06235983
<u>Contract Dates</u> 08/21/12 - 08/27/12	<u>Product</u> PRIORITIES US ACTION	<u>Estimate #</u> 1521
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 07/16/12 / 08/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 28	WOIO	08/22/12	08/22/12	Price is Right	11a-12p		:30			NM	0	\$0.00
D 29	WOIO	08/22/12	08/22/12	Action News at 5a	5-6a		:30			NM	0	\$0.00
D 30	WOIO	08/22/12	08/22/12	Action News at 5p	5-6p		:30			NM	0	\$0.00
D 31	WOIO	08/22/12	08/22/12	Action News at 6a	6-7a		:30			NM	0	\$0.00
D 32	WOIO	08/22/12	08/22/12	The Insider	7-730p		:30			NM	0	\$0.00
N 33	WOIO	08/24/12	08/24/12	CBS Soaps	1230-2p		1:00			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----1--				1	\$1,200.00			
N 34	WOIO	08/24/12	08/24/12	Action News at 5a	5-6a		1:00			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----1--				1	\$250.00			
N 35	WOIO	08/24/12	08/24/12	Action News at 5p	5-6p		1:00			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----1--				1	\$1,400.00			
N 36	WOIO	08/24/12	08/24/12	The Early Show	7-9a		1:00			NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----1--				1	\$330.00			
N 37	WOIO	08/27/12	08/27/12	Action News at Noon	12-1230p		1:00			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$950.00			
N 38	WOIO	08/27/12	08/27/12	Action News at 6a	6-7a		1:00			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$350.00			
N 39	WOIO	08/27/12	08/27/12	The Early Show	7-9a		1:00			NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$330.00			
N 40	WOIO	08/26/12	08/26/12	CBS Sunday Morning	9-1030a		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1				1	\$900.00			
N 41	WOIO	08/23/12	08/23/12	Let's Make A Deal	10-11a		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---1---				1	\$1,000.00			
N 42	WOIO	08/23/12	08/23/12	David Letterman	1135p-1238a		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---1---				1	\$1,000.00			
N 43	WOIO	08/23/12	08/23/12	Action News at 6p	6-630p		1:00			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---1---				1	\$1,400.00			
N 44	WOIO	08/23/12	08/23/12	Action News at 6a	6-7a		1:00			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---1---				1	\$350.00			
N 45	WOIO	08/23/12	08/23/12	Inside Edition	730-8p		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---1---				1	\$1,000.00			
N 46	WOIO	08/21/12	08/21/12	Action News at Noon	12-1230p		1:00			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-----				1	\$950.00			
N 47	WOIO	08/21/12	08/21/12	Action News at 4p	4-5p		1:00			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 - 1 - - - - 1 \$1,300.00												
N 48	WOIO	08/21/12	08/21/12	Action News at 6a	6-7a		1:00			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 - 1 - - - - 1 \$350.00												
N 49	WOIO	08/21/12	08/21/12	The Early Show	7-9a		1:00			NM	1	\$330.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 - 1 - - - - 1 \$330.00												
N 50	WOIO	08/22/12	08/22/12	Price is Right	11a-12p		1:00			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 - - 1 - - - 1 \$1,050.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WOIO	08/20/12-08/26/12	Price is Right	11a-12p	- - W - - - - -	1:00		\$1,050.00	NM		
Credited												
N 51	WOIO	08/22/12	08/22/12	Action News at 5a	5-6a		1:00			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 - - 1 - - - 1 \$250.00												
N 52	WOIO	08/22/12	08/22/12	The Insider	7-730p		1:00			NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 - - 1 - - - 1 \$1,000.00												
N 53	WOIO	08/22/12	08/24/12	Anderson	3-4p		1:00			NM	2	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 - - WTF - - 2 \$500.00												
N 54	WOIO	08/22/12	08/23/12	Action News at 430a	430-5a		1:00			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 - - WT - - - 1 \$50.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WOIO	08/20/12-08/26/12	Action News at 430a	430-5a	- - - WTh - - - -	1:00		\$50.00	NM		
Credited												
Totals											21	\$15,640.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	18	\$14,010.00	\$11,908.50
08/27/12 - 08/27/12	3	\$1,630.00	\$1,385.50
Totals	21	\$15,640.00	\$13,294.00

Signature: _____ **Date:** _____

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